

## **'EVOLUTIONARY THINKING AND ITS POLICY IMPLICATIONS FOR MODERN CAPITALISM'**

*Speakers:*

**Viktor Vanberg** (University of Freiburg, Germany)  
'Darwinian paradigm, cultural evolution and human purposes'

**Howard Aldrich** (University of North Carolina, USA)  
'Using evolutionary thinking to explain the emergent nature of entrepreneurial phenomena'

**Geoff Hodgson** (University of Hertfordshire, UK)

'The evolution of morality and its implications'

**Stan Metcalfe** (emeritus, University of Manchester, UK)

'Why economies evolve: knowledge, emergent novelty and adaptation in modern capitalism'

**David Sloan Wilson** (Binghamton University, USA)

'Nothing about policy making makes sense except in the light of evolution'

**Eric Beinhocker** (McKinsey Global Institute, USA)

'Beyond left versus right: evolutionary economics and the future of policy and politics'

The workshop will start at 9.30 am on 22 September and finish at 5.00pm on 23 September 2011.

This workshop is designed to provide in-depth discussion of cutting-edge issues, in a forum that permits the attention to detail and definition that is often lacking in larger, conference-style events. The expected maximum number of participants is 40. Please book early to avoid disappointment.

Details of workshop fees and registration are given below.

I hope that you will be able to attend.

Best wishes for the festive season and 2011

Geoff Hodgson

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**COSTS:**  
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*STANDARD RATE:*

Attendance, accommodation (single bedroom) and all meals and refreshments from 09.30 on 22 September to 17.00 on 23 September – 280 GBP

*REDUCED RATE:*

For a limited number of people on low incomes and without any other financial support, these costs will be reduced to the following:

Attendance, accommodation (single bedroom) and all meals and refreshments from 09.30 on 22 September to 17.00 on 23 September – 120 GBP

*NON-RESIDENTIAL RATES:*

Attendance, lunches and refreshments from 09.30 on 22 September to 17.00 on 23 September – 120 GBP. In addition, non-residents may pay a 60GBP supplement for dinner on 22 September.

**GENERAL REMARKS**

Residential prices include accommodation for one night, one breakfast, two lunches, one dinner, tea and coffee.

In the event of a booking cancellation received up to and including 5 September 2011, a 40 GBP administration charge will be deducted from any refunds. No refund will be made for any cancellations received on or after 6 September 2011.

Jenny Dart [[j.dart@herts.ac.uk](mailto:j.dart@herts.ac.uk)] will be pleased to help with additional accommodation on other nights.

Payment must be received before a booking can be secured.

No reduced fees are available for part attendance at the workshop.

Those wishing to apply for low-income rates should send an email to Denise Dollimore [[d.e.dollimore@herts.ac.uk](mailto:d.e.dollimore@herts.ac.uk)]. You should explain your financial circumstances and confirm that there is no possibility of adequate financial support from your own institution. This information will be treated in the strictest confidence.

The Standard Rate applies to members of, and students at, the University of Hertfordshire, who are advised to claim these expenses from their own departmental account.

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**REGISTRATION PROCEDURE**  
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To reserve a place on the workshop, please send a cheque, international money order, or full credit card details, for the full amount required in Sterling, plus a completed application (see below) to:

Jenny Dart [[j.dart@herts.ac.uk](mailto:j.dart@herts.ac.uk)], University of Hertfordshire Business School, De Havilland Campus, Hatfield, Hertfordshire AL10 9AB, UK

Reduced rate applications for those on low incomes require prior approval from Denise Dollimore (see COSTS above).

**APPLICATION:**

The payment should be sent to the GROE Workshop Administrator (see above) accompanied with a letter with the following information:

Your surname:

Your first name(s):

Your institution:

Your email address:

Your preferred mailing address:

Your telephone number(s):

Your fax number:

Your dietary limitations or preferences:

Indicate whether you wish to be resident or non-resident.

FEES can be paid by:

Either cheque made payable to the "University of Hertfordshire" (Please write clearly on the back of the cheque your name and the words "GROE Workshop 2011").

Or credit/debit card by completing the information below.

Please debit my account with £.....

Type of Card: Visa/ MasterCard (We do not accept Electron cards) .....

Card number .....

Valid from ..... Valid to .....

Issue number (switch only) .....

Security code last 3 digits on the signature strip on the reverse of your card .....

Plus your signature if you are registering by letter. With an email registration a signature is not required.

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