

REFORMING MONEY: A One-Day Symposium on Public and Community Banking

Economics Department
Faculty of Business, Sport and Enterprise
Southampton Solent University

In the aftermath of the global financial crisis there have been increased calls for the state to pro-actively engage in the reform of money and banking. These calls range from a strengthened regulatory regime to state banking and the elimination of fractional reserve credit-creation. In addition, community networks have developed alternative or complementary monies and banking systems. This symposium aims to draw together academics, practitioners and interested parties to discuss the mechanics and theory of alternative reform proposals and also evaluate some historic and current case studies.

Proceedings will take place in HC025, Southampton Solent University (Main Concourse) on **Wednesday 26th September 2012** from **2:30 to 8:00 PM** (see map for further details)

2:00 pm Registration and Welcome: Dr Nick Potts, Simon Mouatt

2:15 pm Session One: The Current Nature of Money and Finance

Chair: Simon Mouatt

Dr Nick Potts (Southampton Solent University, UK)

"The Capitalist-Specific Nature of Money and Banking"

Josh Ryan-Collins (New Economics Foundation, UK)

"What is Wrong with the Financial System?"

Maksym Putiy (40 Foundation, Ukraine)

"Energy Backing: A Solution to the Eurozone Crisis?"

3:45pm

HC033

4:00 pm

Session Two: Alternatives to the Current System

Chair: Nick Potts

Andrew Jackson (Positive Money, UK)

"Debt-Free Money and an End to Fractional Reserve Banking"

Dr Carl Adams (Portsmouth University, UK)

"Community Initiatives for the Transformation of Money and Finance"

Professor Rodney Shakespeare (Trisakti University, Jakarta, Indonesia)

"Interest-Free Money Creation and the Spread of Capital Ownership"

5:30 pm **Buffet: Room HC033**

The evening session has a specific business focus and local business leaders have been invited to join the academics.

6:00 p m **Session Three: Focus on Business**

Professor Richard Werner (University of Southampton, UK)

“Beyond Neo-Classical (Monetary) Economics: Our Financial System, Interest Rates and Public Banking”

Dr Shann Turnbull (Green Money Working Group, Sydney, Australia)

“Innovative Forms of Business Finance”

Professor Molly Scott-Cato (Green Party UK, Roehampton University)

“Sustainable Finance for Business”

7:30 pm **Closing Remarks: Simon Mouatt**

Speakers

Dr Nick Potts Nick Potts is a Reader at Southampton Solent University. He successfully completed his PhD on the integration of the productive economy and monetary system using a sequential and non-dualistic concept of value in 2005 (University of London, supervisor Lord Desai). He is interested in the application of Marx’s analysis of capitalism to the economic issues of today (including globalisation, the environment, the Euro, knowledge-based production and the current credit crunch/recession/crisis). Nick is a member of the Editorial Board of *Capital & Class*, and the *International Working Group on Value Theory* and the *Association of Heterodox Economics*.

Josh Ryan-Collins Josh joined the **New Economics foundation** in 2006 and works in the Finance and Business team, leading work on monetary reform. He is the lead author of NEF’s recently published guide to the UK monetary system - *Where does money come from?* - which sets out in non-technical language how commercial banks dominate the creation and allocation of credit and money. He is now working on the implications of this model and more democratic alternatives, including public banks, strategic credit creation and allocation by central banks, full-reserve banking and de-centralised complementary and peer-2-peer currency systems.

Josh’s other main project is the development of a mobile- and web-enabled payment platform for complementary currency schemes to enable them to upscale and be more widely accepted by local authorities and other social purpose institutions. He is a founding member and Director of the **Brixton Pound**, the UK’s first urban local currency, which was launched in South London in September 2009 and which was the first pilot to use the platform in September 2011. Josh is a Fellow of **QOIN**, the Dutch complementary currency Foundation. He has a BA in sociology and an MA in Industrial Relations from the University of Warwick and is currently studying for a PhD in economics at the



University of Southampton in the [Centre for Banking, Finance and Sustainable Development](#) where he is examining historical examples of public credit creation.

Maksym Putiy Maksym is an active researcher and member of The 40 Foundation, a Paris- and Geneva-based charity, which main objectives are support of independence of science and advocacy of multi-disciplinary approach to today's key issues. It has been established 2008 by Hares Youssef - international businessman, public figure, philosopher and philanthropist.

Andrew Jackson Andrew Jackson is Head of Research at Positive Money. Drew joined Positive Money as a volunteer in March 2011 and became a full time member of staff in June 2012. Andrew is a co-author of '[Where Does Money Come From](#)' along with the new economics foundation and Prof. Richard Werner of Southampton University, and currently heads up our ongoing research. He has an MSc in Development Economics and a degree in Economics, and started a PhD in October of 2012. Andrew is primarily interested in how design of institutions, laws and systems can lead to odd outcomes.

Dr Carl Adams Carl lectures in information systems, and associated technology, at Portsmouth University. His research interests explore the transformation of the modern financial system during the information age. Carl has been influenced by heterodox monetary approaches, which seek to create stability in a future capitalist order. He specializes in emerging non-banks, payment systems and monies. Recent publications (co-edited with Simon Mouatt) include: *The Corporate and Social Transformation of Money and Banking: Breaking the Serfdom* (Palgrave Macmillan, 2011).

Professor Rodney Shakespeare Rodney's first book on [binary economics](#) was published in 1976. Rodney is co-author of the standard textbook on binary economics — Binary Economics - the new paradigm (University Press of America, 1999). He is also co-author of the subsequent text — Seven Steps to Justice (New European Publications, 2003) — which furthers develops binary economics; and author of The Modern Universal Paradigm, containing later developments, being published in 2007 by Trisakti University, Jakarta. Trisakti University (where Rodney is Visiting Professor of Binary Economics teaching on the international postgraduate Islamic Economics and Finance program) is the largest private university in Indonesia, the second overall in prestige, and the birthplace of the Indonesian reform revolution. Rodney is a Cambridge MA, a qualified UK Barrister, and a well-known paper presenter and lecturer particularly at Islamic conferences dealing with money, the real economy, binary economics, and social and economic justice. In these fields, the leading Islamic academic is Professor Masudul Alam Choudhury with whom Rodney has co-operated with prior to his new book -The Universal Paradigm.

Professor Richard Werner Richard has been at the University of Southampton since 2004. He is Director of International Development and founding Director of the Centre for Banking, Finance and Sustainable Development. Richard is also a member of the Southampton Management School's Executive Board, as well as its Advisory Board. In 1989, Richard graduated in International and Development Economics from the London School of Economics and entered the graduate programme in Economics at Oxford University. In 1990, he joined the Graduate School at the University of Tokyo and became a researcher at the Nomura Research Institute. In the following year, he became European Commission-sponsored Marie Curie Fellow at the Institute for Economics and Statistics, University of Oxford, to conduct doctoral studies on monetary economics and banking in Japan. In subsequent years Richard became the first Shimomura Fellow at the Research Institute for Capital Formation at the Japan Development Bank (now Development Bank of Japan), a Visiting Researcher at the Institute for Monetary and Economic Studies at the Bank of Japan, and Visiting Scholar at the Institute for Monetary and Fiscal Studies at the Ministry of Finance, Tokyo. In

1994, Richard took up the position of chief economist at Jardine Fleming Securities (Asia) Ltd., in which function his market forecasting activities earned him high rankings in investor surveys (Institutional Investor, Greenwich, Japanese Economist). In 1997, Richard joined the faculty of Sophia University, Tokyo, to teach Money and Banking and International Finance. In 1998, he left Jardine Fleming and set up a consulting firm, Profit Research, which conducts macroeconomic research and market forecasting on 37 countries. In 2000, he became tenured Assistant Professor of Economics, teaching Development Economics, International Economics and Monetary Economics. He has worked for several years as senior staff consultant of the Asian Development Bank, Manila, including as Team Leader of a country study on the Asian crisis. Richard has been advisor to the

Dr Shann Turnbull Shann Turnbull obtained an MBA from Harvard in 1963 and published “The Management of Capital” in 1965 to promote modern financial analysis in Australia. He taught at Australia’s first business schools while founding many enterprises (with three trading on the Australian stock exchange). From 1967 to 1974 he led research for a private equity group that acquired and re-organized a dozen publicly-traded companies. In 1971 he advocated education for company directors and in 1973 “Time Limited Corporations” was published in ABACUS: A journal of accounting, finance and business. Shann pioneered research and teaching of corporate governance, before this term came into vogue, as a co-author in 1975 of the first course to provide an educational qualification for company directors. In 1975 he also published “Democratizing the Wealth of Nations”. The novel ideas in his book led to consulting assignments for multi-national corporations, United Nations, World Bank, and governments, including the People’s Republic of China and Czechoslovakia. Shann has been a prolific writer on reforming the theories and practices of capitalism. In 2001, he obtained a PhD from Macquarie University with a thesis on cybernetics, extended to organizations to create a science of governance as presented in his articles. His thesis built upon his education as an electrical engineer in Tasmania in 1957 and a BSc from the University of Melbourne in 1960. His PhD thesis, many journal articles, book chapters and books are posted at <http://ssrn.com/author=26239>. Shann applied the methodology developed in his dissertation to evaluate and rate the governance integrity of the largest 100 organizations in Australia by turnover for three years from 2001. From 2001 to 2006 he was the Australian Advisor to the London based Hermes Focus Asset Management. In 2002 he was commissioned by the London based New Economics Foundation to write a public policy booklet on A New Way to Govern: Organizations and society after Enron. In 2011 Shann founded the Green Money Working Group in the UK to provide liquidity for Small and Medium sized enterprises in the event of another financial crisis. Group members represent 25% of the UK population as described at www.gmwg.org.

Professor Molly Scott-Cato Molly Scott Cato is Professor of Strategy and Sustainability at Roehampton University and has worked for several years as a green economist. In 2009 she published Green Economics: An Introduction to Theory, Policy and Practice and she has also written widely on themes concerned with mutualism, social enterprise, policy responses to climate change, banking and finance, and local economies. Molly is also a prominent member of the Green Party of England and Wales.