May 17, 2013

Dear Officers of Heterodox Economic Associations and Journals,

The 2014 Allied Social Science Association (ASSA) Annual Meetings will take place in Philadelphia, USA, January 3–5, 2014. This is an important event in which over 50 associations and more than 11,000 economists and students from around the world take part. Although mainstream associations are dominant in number, heterodox associations have engaged in a number of scholarly and social activities which are crucial for the continuation and growth of heterodox economics.

Part of those activities will be a “Heterodox Economics” exhibition booth organized by the Heterodox Economics Newsletter. The purpose of holding this booth is to visibly show that there is an alternative to mainstream-neoclassical economics, to improve the publicity of heterodox economics, and, hence, to confront the giant elephant in the room.

This booth is located in the conference headquarter hotel along with major publishers and associations. We would like to share this space with heterodox economic associations (not limited to U.S. based associations) and independent heterodox economic journals so that your association/journal can display and distribute various materials, such as association/journal information, membership/subscription form, a sample journal issue, forthcoming events, and the like.

Please let us know if you are interested or if you have any questions. Reserving an exhibition booth is not free. So there will be a small amount of shared fee, which is not fixed until we know the number of participating associations and journals.

We look forward to hearing from you.

Sincerely yours,

Frederic S. Lee  
University of Missouri–Kansas City

Tae-Hee Jo  
SUNY Buffalo State

heterodoxnews@gmail.com