



Zed Books
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The New Economics series
Call for proposals

Concept:

Economics is changing fast. Recently, a lot of exciting research in heterodox traditions has developed to shed light on some of the world's most pressing problems – not least the ongoing global financial crisis – challenging old ways of doing things and making economics more human and more real.

Zed Books is an independent academic publisher with a reputation for cutting-edge international publishing. Our innovative new series, entitled *The New Economics*, intends to show how economics can be used in new and creative ways, to solve problems and make things better, not just entrench the way things are. With the intention of addressing topics as diverse as climate change, inequality, gender, global institutions and development, these books will present new ways of looking at pressing issues.

Short and accessible, the books endeavour to bring a fresh, unorthodox approach to controversial subjects. Their aim is to make economic issues interesting and accessible to readers with very little prior knowledge of the subject. Bringing in non-Western perspectives is a very important part of the series' appeal, but the focus is on economics generally, rather than development economics specifically.

Length:

Books should ideally be around 40,000 words long. Within this word limit, the structure of each book is very much open to individual authors: books could either take the form of extended essays or consist of shorter, more broken-up chapters.

Readership:

Short, argumentative, and accessible, these books should represent essential reading for a new generation of students, activists, policy-makers, and people who just want to know more.

Submission:

To submit a proposal or for further information, please contact the Commissioning Editor for the Economics list, Ken Barlow at ken.barlow@zedbooks.net.